

Mohamed Ashraf

Senior UI/UX Designer

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🏠 Cairo, Egypt

— I'm a

Talented UI/UX Designer based in Cairo with 5 Years of extensive experience in designing web/mobile applications. I'm looking for new challenge, where i can leverage my strong knowledge in User Experience, Web Design, and Front End Frameworks.

— Career Highlights

Upwork.com (2017) – Senior UI/UX Design Engineer

Working as a Freelance Senior Front End UI/UX Design Engineer with more than 10 Successful Contracts under my belt for the last 6 months and a JSS (Job Success Score) of 100%.

Upland Software (2016) – UI Developer

Collaborated with a Team of Talented Developers to Enhance the Overall User Experience of Websites and Web Applications.

BlueCloudCorp (Feb 2014 - Dec 2014) – UI Developer

Responsible for Designing Windows 8 Applications. Designing the Front End of Opera Ticketing System. iOS, Android, and Windows Phone Mobile Applications.

Microsoft (Aug 2011 - Jan 2014) – UX Designer

KickStarted My Career in the field of UI/UX Designing by collaborating with a team of 14 Developers. Creating more than 70 Windows Phone 8 and Windows 8 Applications.

— Trainings

- Udacity Google Developer Scholarship: Front-End Web Dev.
- Udemey Ultimate Web Designer & Developer Bootcamp.
- Udemey Web Developer Bootcamp.
- Udemey Ultimate MySQL Bootcamp from SQL Beginner to Expert
- Udemey Javascript Understanding the Weird Parts.
- Udemey Learn and Understand AngularJS.
- Udemey Learn and Understand NodeJS.
- Udemey Master Web Design in Photoshop.
- Microsoft Certified Technology Specialist at The AUC SCE.
- Microsoft Certified Systems Administrator at The AUC SCE.

— Activities

- Founder of Zitiens IT Community in Egypt at Cairo University.
- Microsoft Freelance ME Initiative Speaker at Greek Campus.
- Co-Founder of (MSP) Microsoft Student Partner Tech Club Cairo University.
- IT Networking Supervisor at COMET (Conference on Marketing, Economics, and Trade) at Cairo University 2011 to 2013.
- IT Member at SIFE 2011 (Student in Free Enterprise).

— Skills & Competencies

UI Design (Web & Mobile Devices)

Solid & Deep Understanding for Modern Web/Mobile Layouts. Utilizing the latest trends, techniques & adhering to Global Design Standards. High attention to detail maintaining Spacing, Alignment & Usability.

UX Design (Web & Mobile Devices)

Creating Wireframes, Personas, and Prototypes for Web/Mobile Products.

Front End Development (Web & Mobile Devices)

Experience in Front End Development using the Latest Frameworks, Trends, and Techniques. Using Automation Tools to Speed the whole process and allow other team members to collaborate in the same project. Working efficiently and delivering a high quality code.

Graphic Design (Logos, eBooks, Brand Identities)

Experience designing Logos, Icons, Brand Identities, eBooks, News Letters, Emails, Email Signatures, Social Media Publications, and Exporting and Animating Vector Graphics using SVGs. By applying my Extensive Experience Typography, Colors, Type Faces Comination.

— Tools

UI Design Tools

Photoshop, Illustrator, Bootstrap Studio.

UX Design Tools

Axure RP, Adobe XD, Balsamic, Illustrator.

Front End Development Tools

HTML5, CSS3, SASS, JavaScript, TypeScript, jQuery, Ionic, Angular, React, GIT, Github, Bootstrap, Foundation Zurb, PSD to HTML, Rest API, JSON / AJAX / XML, MJML, Markdown, BEM (Block, Element, Modification) Concept, Sublime Text, VS Code, WebStorm, Brackets.

Graphic Design Tools

Photoshop, Illustrator, InDesign.

— Education

Faculty of Commerce – Cairo University (2012)

Bachelor's Degree of Business Administration

Obtained a Bachelor degree of Business Administration from Cairo University, Giza, Egypt.