Mohamed Ashraf

Front End Developer / UI Developer
Microsoft Certified Professional

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Qualification Summary:

A Front End Developer/UI Developer with 4 Years of extensive experience in creating responsive web applications leveraging my strong knowledge in User Experience, Web Design, and Front End Frameworks.

A solid hands on business management experience, with a diverse portfolio of Windows 8 and Windows Phone 8 applications.

In more than 70 apps created; I led the whole end-to-end process, from requirements' collection, app design, to implementation, testing, delivering, and eventually adding another satisfied client to my reference list.

Moreover, I have very good systems administration and troubleshooting skills covering Hardware, Networking, as well as Domain issues.

In addition to my technical capabilities, I managed to hone my leadership skills by joining several student activities, as well as founding one.

My entrepreneurial capacities allow me to work independently and with teams, either leading or collaborating.

Lastly, during the past years I successfully managed several projects and public events that were complex in structure and very challenging in nature, something that helped me understand what does it look like working in a matrix environment and the how's to succeed in it.

Software Skills:

- **HTML5 / CSS3.**
- **LESS, SASS & SCSS.**
- **GIT, Github.**
- **jQuery.**
- **JavaScript.**
- **Angular JS & Knockout JS.**
- **Bootstrap.**
- **Foundation Zurb.**
- **Visual Studio.**
- **Windows Metro Style Guide.**
- **Logo Design.**
- **Windows 7,8,10 Client Configuration.**
- **Web Design & UX Design.**
- **Mobile UX Design.**
- **PSD to HTML.**
- **Windows Server 2003, 2008.**
- **Rest API.**
- **JSON / AJAX / XML.**
- **XAML.**
- **Documentation: Markdown.**
- **Photoshop.**
- **Illustrator.**
- **InDesign.**
- **Balsamic & Axure.**
- **BEM (Block, Element, Modification) Concept.**
- **Typography.**
- **SharePoint Designer.**
- **Social Media Marketing.**
- **Gulp, NPM, & Grunt.**
- **OOP, MVC, MVVM**

Work Experience:

UI Developer at Upland Software (RMGS) (January 2016 - Present)

- HTML5, CSS3, Photoshop, Bootstrap, Velocity Templating Language, JavaScript and jQuery.
- Converted mofo.com, Swissre.com websites into a Responsive Mobile Bootstrap.
- Created Responsive UI Interfaces using the latest Front End Technologies.
- Solved Related UI Bugs tickets with the coordination of the support team using Clickability CMS.
- **Projects:** mofo.com - swissre.com.

Remote UI Developer at New Day Advertising Agency KSA (January 2015 - January 2016)

- HTML5, CSS3, Photoshop, Illustrator, InDesign, Bootstrap, JavaScript and jQuery.
- Created Responsive Websites for Different Clients Remotely.
- **Projects:** auditguardians.com - newday-sa.com - masardelta.com.sa - catalyst.ae - nagepoo.com.

Graphics & UX Designer at Blue Cloud Corp (March 2014 - December 2014)

- HTML5, CSS, Photoshop, Illustrator, Visual Studio TFS, Office 365, and Bootstrap.
- Banque Misr Windows 8 Store Application & Mobile Application including (Android, iOS, WP).
- Mansour (RCU, RVC & URE) Windows Store 8 Store Applications.
- Opera Ticketing System web application UI Layout Design using bootstrap.
- **Projects:** Banque Misr, Mansour, Cairo Opera House, EFG Herms.

IT Specialist (Site IT Head) at Microsoft MEA (September 2013 - February 2014)

- Windows 8.1, Lync 2013, Outlook 2013, Windows Server 2012 R2.
- Hardware issues (desktops, notebooks, and servers) troubleshooting at Microsoft.
- Handled Audio\Video devices Hardware issues and escalate it to support vendors when necessary.
- Tracked IT assets and keep record of the delivered and stored IT equipment.
- **Projects:** Participated in Microsoft MEA Cairo Inside Sales Center Data Center Implementation.

UI\UX Designer at Microsoft Egypt Application Factory (August 2012 - February 2014)

- Designed logos and splash screens of more than 70 apps for Windows Phone 8 and Windows 8.
- Reviewed, Evaluated, and Enhanced the UX Design for those Apps for a team of 14 developers using Photoshop, Illustrator, and Visual Studio.
- 5-1 Program Designing Team lead, (A Program for students to teach them how to develop windows phone & windows 8 applications).
- **Projects:** Cairo Metro, Egypt Hotlines, Abla Fadila, Benzene, Egypt Public Figures, Explore Egypt.

Microsoft Student Partner at Microsoft Egypt (August 2011 - September 2012)

- Responsible for Office 365 & Microsoft Afkar Booth at Microsoft Open Door Event (Fairmont Sheraton) 2012, Microsoft Windows Phone Camp (Fairmont Sheraton) 2012, Microsoft Cairo ICT 2012.
- Represented Microsoft Officially at Cairo University and vice versa. Explaining the different benefits of Microsoft that delivers to the students to help them study, work, compete with the latest technologies of Microsoft.
- Member in Tech Hope 2012 – ISS Internet Safety & Security & Online Reputation.
- Organized Microsoft events with MSP Egypt 2012 team.
- **Projects:** Cairo University, Imagine Cup, Open Door, Dev Camp, Underground, Geeks Day, Cairo ICT, Windows Phone Camp.

Part Time Systems Administrator at Henkel PolyBit Egypt (October 2009 - September 2012)

- Administrated Domain Network of a Windows 2003 Server and 10 Workstations.
- Managed File and Print Server, and controlling access to resources.
- Monitored Server and Network Performance & Troubleshooting connectivity problems.
- **Projects:** Implemented a workgroup network for their Factory at Badr Industrial City.

Systems Administrator at Abdel Kader Fahmy Hospital (January 2008 - July 2009)

- Administrating domain network of a Sybase 2003 server and 30 workstations.

- Managing printer servers and setting up new ones.
- Sharing folders and applying NTFS permissions.
- Solving switches and routers technical problems.
- **Projects:** Re-configuring and Reinstalling the Domain Active Directory for the Hospital.

Education:

- Bachelor's Degree of Business Administration at Faculty of Commerce – Cairo University, Class of (2012).

Training and Certificates:

- Microsoft Certified Professional (MCP) at The AUC School of Continuing Education 2008.
- Microsoft Certified Technology Specialist (MCTS 2006) at The AUC School of Continuing Education 2010.
- Microsoft Certified Systems Administrator (MCSA 2003) at The AUC School of Continuing Education 2010.
- Red Hat Enterprise Linux (RHEL) 6 System Administration I & II at Value Sys 2012.
- Adobe Web Design Diploma (Photoshop, Illustrator, Aftereffects, Premier, and InDesign) at Computek 2011.
- Communication, Presentation (TOT), Negotiation, and Entrepreneurship at Microsoft Egypt CSR 2011.
- Personal Branding at Microsoft Egypt CSR 2011.
- ICDL International Computer Driving License at The AUC School of Continuing Education 2007.
- EDexcel Essential Work Skills Program for Interpersonal Skills at Maharaty Youth Academy 2012.

Related Experience, Volunteering Activities and Workshops:

- Founder of Zitians IT Community in Egypt at Cairo University.
- Co-Founder of MSP (Microsoft Student Partner) Tech Club at Faculty of Computers and Information, Cairo University.
- IT Head at CAPS 2012 (Career Advising & Placement Services) at Cairo University.
- IT Networking Supervisor at COMET (Conference on Marketing, Economics, and Trade) at Cairo University 2011 & 2012 & 2013.
- IT Member at SIFE 2011 (Student in Free Enterprise), Currently known as Enactus.
- IT Member at ABC 2011 (Advanced Business Community) at Cairo University.
- Microsoft Freelance ME Initiative Speaker at their Events. (Greek Campus and Asus Freelancing Event).

Achievements and Awards:

- Graduated with a GPA of (A-) in the Microsoft MCSA Systems Administrator Security from the AUC.
- The First Microsoft Student Partner at Microsoft Egypt who participated in this program from a Faculty of Commerce.
- One of the luckiest 15 people who got selected for the launching of the Application Factory program in Egypt for the first year.
- After 2 month working as an IT Specialist for Microsoft MEA i got promoted to IT Specialist (Site IT Head) and became responsible for all of the tasks of this Site and reported directly to the IT Manager.
- I participated with my team in developing a huge number of application both Desktop and Mobile. I have worked also as a freelancer with many clients from Saudi Arabia, USA, Dubai, and Qatar.